

UNICORN · COLONIAL · PLAYHOUSE
BERKSHIRE
THEATRE GROUP

Press Contacts:

Amy Moorby

Director of Communications

(413) 448-8084 x15

amy@berkshiretheatre.org

Becky Brighenti

Director of Marketing & Public Relations

(413) 448-8084 x11

becky@berkshiretheatregroup.org

For Immediate Release, Please:

**The Little Mermen & The Princess Pals
Bring a Disney Sing-Along to The Colonial Theatre**

PITTSFIELD, MA — Berkshire Theatre Group (BTG) and Artistic Director, CEO Kate Maguire invite families to turn a winter night into a magical celebration with **The Little Mermen & The Princess Pals: Disney Sing Along**, coming to The Colonial Theatre on Friday, February 20 at 7pm.

Designed especially for kids, families and Disney fans of all ages, this joyful concert experience transforms the theatre into an interactive sing-along party packed with costumes, dancing and beloved Disney hits. Tickets are affordably priced at \$15 for kids (16 and under) and \$25 for adults, making it an easy and memorable night out for the whole family.

Recognized worldwide as the #1 Disney tribute band, The Little Mermen bring Disney's most iconic songs to life with a high-energy, rock-infused twist. Featuring Broadway-caliber vocals, dazzling costumes and a cast of princesses, villains and Disney divas, the show spans generations—from *Mary Poppins* and *The Lion King* to *Frozen* and *Moana*—with nonstop audience participation along the way.

The concert includes two 45-minute sets with an intermission, making it perfectly paced for younger audiences. Families are encouraged to come in costume, sing along and fully immerse themselves in the fun. Whether it's a first concert experience or a shared family tradition, this show promises laughter, music and unforgettable memories.

Parents looking for a winter treat, grandparents planning a special outing or anyone hoping to see kids light up with joy will find plenty to love in this spirited Disney celebration. It's an open invitation to dress up, sing loud and share the magic together.

**The Little Mermen & The Princess Pals: Disney Sing Along
The Ultimate Disney Tribute Band**

at The Colonial Theatre

Friday, February 20 at 7pm

Tickets: \$15 Kids (16 and under), \$25 Adult



Massachusetts Teachers Association

Massachusetts Teachers Association (MTA) members are eligible for a discount of 20% off orders to any BTG show. Education is a core value of BTG, and we appreciate those who are doing the work in our community. To redeem this discount, mention it while ordering over the phone at 413-997-4444, or in person at our box office.

Military Personnel

U.S military personnel, veterans and their immediate families are eligible for a discount of 20% off orders to any BTG show to extend our gratitude to those who have served or are currently serving our country in the US armed forces. To redeem this discount, mention it while ordering over the phone at 413-997-4444, or in person at our box office.

AAA

AAA members are eligible for 10% off on orders to any BTG show. To redeem this discount, mention it while ordering over the phone at 413-997-4444, or in person at our box office.

Tickets for all of BTG's exciting events are on sale now. All plays, schedules, casting and prices are subject to change. To purchase tickets, visit www.BerkshireTheatreGroup.org or contact our box office by calling 413-997-4444.

The box office is open Tuesday through Saturday 12pm to 5pm or on any performance day from 12pm until curtain. BTG's Pittsfield Campus is located at 111 South Street, (The Colonial Theatre) Pittsfield, MA.

###

About Berkshire Theatre Group

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the oldest cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 10,000 Berkshire County school children annually. In July 2020, Berkshire Theatre was the first company in the United States to earn approval from Actors' Equity Association to produce a musical (*Godspell*) in the wake of the COVID-19 Pandemic. In 2028, Berkshire Theatre Group will celebrate 100 years of theatre.