

UNICORN • COLONIAL • PLAYHOUSE

# BERKSHIRE THEATRE GROUP

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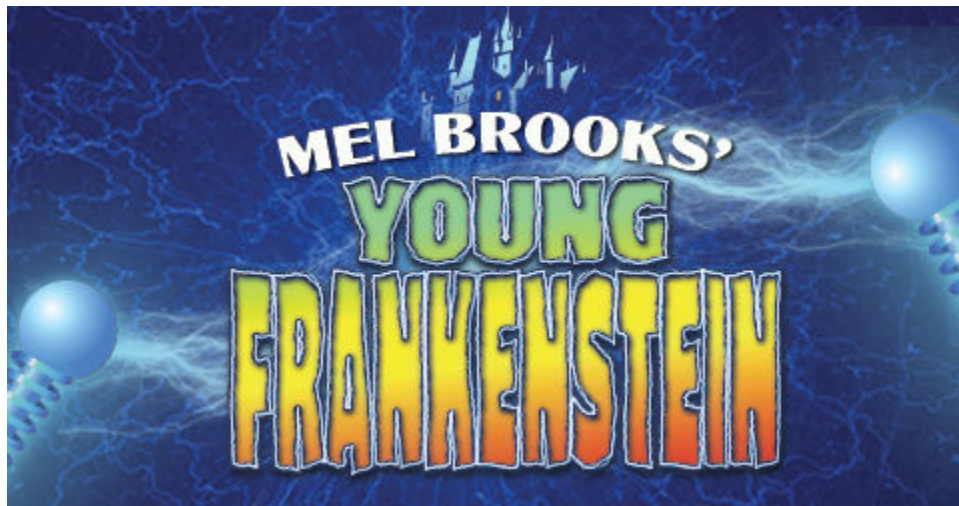
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**For Immediate Release, Please:**

**Berkshire Theatre Group Announces  
The Mel Brooks' Musical Young Frankenstein**  
Experience the hilarity of Mel Brooks' creation, *Young Frankenstein*,  
brought to life by the creator of *The Producers*.



**Pittsfield, MA** – Berkshire Theatre Group (BTG) and Kate Maguire (Artistic Director, CEO) are delighted to unveil one of the exciting productions in the 2024 summer lineup. Brace yourselves for an exhilarating experience as the musical comedy masterpiece, **Mel Brooks' Young Frankenstein**, born from the comedic genius of Mel Brooks, graces the stage of the iconic Colonial Theatre from June 27 to July 21. Featuring music and lyrics by Mel Brooks and a book

by Mel Brooks & Thomas Meehan, this wickedly inspired reimagining of Brooks' classic comedy film will be directed by Stuart Ross with choreography by Gerry McIntyre.

*Mel Brooks' Young Frankenstein* promises an uproarious evening filled with laughter and music, capturing every ounce of the film's panache. Audiences are invited to join us for an electrifying night as Dr. Frederick Frankenstein embarks on a journey into the world of mad science, endeavoring to resurrect a corpse and rival his infamous grandfather's experiment. Accompanied by his peculiar sidekick Igor and enchanting lab assistant Inga, the clandestine laboratories come to life, culminating in the iconic exclamation, "It's alive!" Don't miss the hilarity and theatrical flair as *Mel Brooks' Young Frankenstein* takes center stage at The Colonial Theatre.

### **Season Discounts & Ticket Information**

#### **BTGY (Young Adult)**

Young adults between the ages of 18 and 30 can purchase one ticket to any BTG produced show for \$30 (fees included). This offer is available by phone or in person only. Additionally, one BTG presented show ticket may be purchased for 10% off the single ticket price (rental events not included).

#### **EBT Card to Culture Program**

EBT Card to Culture is a collaboration between the Mass Cultural Council and the Executive Office of Health and Human Services' Department of Transitional Assistance. This is available to anyone with EBT, WIC, or ConnectorCare Insurance. This offer includes two tickets to the majority of BTG's shows at the rate of \$5 each. All additional fees are also waived. These tickets are subject to availability as seating is limited. This offer is available by phone or in person only.

#### **Berkshire Resident**

Full-time Berkshire residents receive a 25% discount on show tickets to any BTG produced show. Limit two tickets per patron per performance. Exclusions include previews, openings, special events and Saturday evening performances. Tickets must be purchased by phone or in person at our box office. A valid Berkshire County driver's license is required when picking up tickets. This offer cannot be combined with any other discount.

#### **Massachusetts Teachers Association**

Massachusetts Teachers Association (MTA) members are eligible for a discount of 20% off orders to any BTG show. Education is a core value of BTG, and we appreciate those who are doing the work in our community. To redeem this discount, mention it while ordering over the phone at 413-997-4444, or in person at our box office.

#### **AAA**

AAA members are eligible for 10% off on orders to any BTG show. To redeem this discount, mention it while ordering over the phone at 413-997-4444, or in person at our box office.

Tickets for this production go on sale Wednesday, January 31 at 12pm. All plays, schedules,

casting and prices are subject to change. To purchase tickets, visit [www.BerkshireTheatreGroup.org](http://www.BerkshireTheatreGroup.org) or contact our box office by calling 413-997-4444.

The box office is open Tuesday through Saturday 12pm to 5pm or on any performance day from 12pm until curtain. BTG's Pittsfield Campus is located at 111 South Street, (The Colonial Theatre) Pittsfield, MA.

## **At The Colonial Theatre**

### **Mel Brooks' Young Frankenstein**

in association with Bay Street Theater and Geva Theatre Center  
music & lyrics by Mel Brooks  
book by Mel Brooks & Thomas Meehan  
original direction & choreography by Susan Stroman

directed by Stuart Ross  
choreography by Gerry McIntyre

at The Colonial Theatre

**Previews:** Thursday, June 27 at 7pm and Friday, June 28 at 7pm

**Opening/Press Night:** Saturday, June 29 at 7pm

**Closing:** Sunday, July 21 at 2pm

**Tickets:** Preview \$60

**Tickets:** Premium \$125; Adult \$60 & \$75; Teen (13 and up) \$38

Get set for a monstrously entertaining experience as *Mel Brooks' Young Frankenstein*, the musical comedy born from Mel Brooks' comedic genius and brought to life by the creators of the record-breaking Broadway sensation *The Producers*, descends upon The Colonial Theatre. This wickedly inspired reimagining of Brooks' classic comedy film thrusts Dr. Frederick Frankenstein (pronounced "Fronk-en-steen") into the spotlight as he inherits his family's eerie estate in Transylvania. Alongside his peculiar sidekick Igor (pronounced "Eye-gore") and the enchanting lab assistant Inga, Frederick ventures into the realm of mad science, striving to resurrect a corpse and rival his infamous grandfather's experiment.

Bringing the hilarious antics of the screen sensation to life with added theatrical flair, this stage adaptation captures every ounce of the film's panache. From the clandestine laboratories to the iconic exclamation of "It's alive!," the musical electrifies with unforgettable tunes such as "The Transylvania Mania," "He Vas My Boyfriend" and "Puttin' on the Ritz." *Mel Brooks' Young Frankenstein* promises an uproarious evening, catering to both die-hard fans of the original and newcomers, while offering a platform to showcase a diverse array of talents. Join us for an electrifying night of laughter and music!

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## **Safety Protocols**

For safety protocols, please visit BTG's COVID-19 information page:

[www.berkshiretheatregroup.org/covid-19-information/](http://www.berkshiretheatregroup.org/covid-19-information/)

## **About Berkshire Theatre Group**

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the most historic cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 11,000 Berkshire County school children annually. In July 2020, Berkshire Theatre was the first company in the United States to earn approval from Actors' Equity Association to produce a musical (*Godspell*) in the wake of the COVID-19 Pandemic. In 2028, Berkshire Theatre Group will celebrate 100 years of theatre.