

UNICORN · COLONIAL · PLAYHOUSE
BERKSHIRE
THEATRE GROUP

Amy Moorby

Communications Manager
(413) 448-8084 x15
amy@berkshiretheatre.org

Becky Brighenti

Director of Marketing & Public Relations
(413) 448-8084 x11
becky@berkshiretheatre.org

For Immediate Release, Please:

**Berkshire Theatre Group Announces Mayoral Candidates Forum:
A Conversation about the Cultural Economy and the Future of Pittsfield**

Pittsfield, MA - Berkshire Theatre Group (BTG) and Kate Maguire (Artistic Director, CEO) are pleased to announce the upcoming Mayoral Candidates Forum on Tuesday, October 17 at 7pm at The Colonial Theatre. This pivotal event will bring the community together for a thoughtful discussion on the cultural economy and the future of Pittsfield.

This forum is sponsored by Arrowhead, Barrington Stage Company, Berkshire Museum, Berkshire Theatre Group and Hancock Shaker Village.

Both of our esteemed mayoral candidates, Peter Marchetti and John Krol, have graciously accepted our invitations to participate in this significant forum. We are honored to have State Senator Paul Mark presiding as the moderator for the evening. Attendees can submit questions prior to the forum by filling out question cards at the venue. The moderator will ask questions at random as time permits.

Doors open at 6pm, welcoming attendees into the lobby with access to the theatre at 6:30pm. Seating for this event will be on a general admission basis, allowing community members to freely choose their preferred seats. Admission to the Mayoral Candidates Forum is entirely free, underscoring our commitment to encouraging civic engagement and fostering informed dialogue among the residents of Pittsfield.

The focus of the evening will revolve around "A conversation about the Cultural Economy and the future of Pittsfield." This comprehensive discussion is expected to cover a wide range of topics, including the cultural, economic and educational impact of the cultural organizations within the community. We encourage everyone to attend and participate in this important conversation that shapes the future of our city.

Join us at The Colonial Theatre on Tuesday, October 17 at 7pm for this enlightening event. Let's come together, learn from our candidates and envision a vibrant and prosperous future for Pittsfield.

Admission is free. There are no tickets required for this event and seating is general admission. For more information, contact the box office by calling 413-997-4444.

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About Berkshire Theatre Group

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the most historic cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 10,000 Berkshire County school children annually. In July 2020, Berkshire Theatre was the first company in the United States to earn approval from Actors' Equity Association to produce a musical (*Godspell*) in the wake of the COVID-19 Pandemic.