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# For Immediate Release, Please:

# Berkshire Theatre Group and The Trustees of Reservations Announce Exciting Collaboration

Ticket Holders for Copenhagen Get Exclusive Access to Tickets for The Incredible Naumkeag Pumpkin Show 2023

A Theatrical and Seasonal Extravaganza!





**Pittsfield, MA** – Berkshire Theatre Group (BTG) and The Trustees of Reservations (The Trustees) are thrilled to announce an exciting collaboration that will offer patrons a unique experience this fall season. With a shared commitment to providing top-tier entertainment and immersive cultural experiences, this partnership promises an unforgettable blend of theater and autumn festivities. This collaboration will allow patrons who purchase tickets for the Tony Award-winning play *Copenhagen* at Berkshire Theatre Group's Unicorn Theatre an exclusive

opportunity to purchase tickets for the same day to the 5pm entry of The Incredible Naumkeag Pumpkin Show 2023. This extraordinary opportunity allows theatergoers to immerse themselves in both the world of thought-provoking drama of *Copenhagen* and the enchanting spectacle that transforms ordinary pumpkins into a mesmerizing, whimsical wonderland of art and imagination at Naumkeag.

Patrons who purchase a ticket to any regular season performance (preview performances are excluded) of *Copenhagen* at The Unicorn Theatre will receive exclusive access to purchase tickets for The Incredible Naumkeag Pumpkin Show for 5pm entry on the same day as the performance. The ticket access is on a one for one basis. For example, one ticket to *Copenhagen* entitles you access to purchase one ticket to the Pumpkin Show; two tickets to *Copenhagen* entitles you access to two tickets to the Pumpkin Show and so on. Last year the Pumpkin Show sold out, so this is another opportunity to get tickets.

Parking will be available at the Berkshire Theatre Group's Unicorn Theatre for patrons who are attending both *Copenhagen* and the Pumpkin Show. Patrons should park as they normally would for their performance of *Copenhagen* and a Naumkeag representative will be there starting at 4:45pm to check patrons into the Pumpkin Show. For those who are only attending the Pumpkin Show, parking is at The Playhouse Theatre. To make the journey between both theatres and Naumkeag seamless, a complimentary shuttle service will be provided from the Unicorn Theatre parking lot, ensuring a hassle-free transition between the two venues.

Both Berkshire Theatre Group and The Trustees of Reservations are dedicated to enhancing the cultural vibrancy of our community and this collaboration represents a wonderful fusion of the arts and the beauty of nature. Whether you're captivated by the drama of *Copenhagen* or looking to bask in the splendor of the The Incredible Naumkeag Pumpkin Show, this partnership offers a day in Stockbridge filled with unparalleled entertainment and autumnal fun.

### Stay Tuned!

This holiday season BTG and The Trustees of Reservations will again be collaborating to allow patrons who purchase tickets for the holiday classic *A Christmas Carol* at The Unicorn Theatre an exclusive opportunity to purchase tickets for the same day to the 5pm entry of Winterlights. An official announcement will be forthcoming.

Tickets for *Copenhagen* are on sale now. All plays, schedules, casting and prices are subject to change. To purchase tickets, visit <a href="www.BerkshireTheatreGroup.org">www.BerkshireTheatreGroup.org</a> or contact the box office by calling 413-997-4444. Ticket holders for *Copenhagen* will receive an email containing instructions to purchase tickets for the Pumpkin Show.

The BTG box office is open Tuesday through Sunday 12pm-5pm or on any performance day from 12pm until curtain. BTG's Pittsfield Campus is located at 111 South Street, (The Colonial Theatre) Pittsfield, MA.

### **About Berkshire Theatre Group**

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the most historic cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 10,000 Berkshire County school children annually. In July 2020, Berkshire Theatre was the first company in the United States to earn approval from Actors' Equity Association to produce a musical (*Godspell*) in the wake of the COVID-19 Pandemic.

#### **About Trustees of Reservation**

Founded by landscape architect Charles Eliot in 1891, The Trustees has, for more than 130 years, been a catalyst for important ideas, endeavors, and progress in Massachusetts. As a steward of distinctive and dynamic places of both historic and cultural value, The Trustees is the nation's first preservation and conservation organization, and its landscapes and landmarks continue to inspire discussion, innovation, and action today as they did in the past. We are a nonprofit, supported by members, friends and donors and our 123 sites are destinations for residents, members, and visitors alike, welcoming millions of guests annually. thetrustees.org.