

UNICORN · COLONIAL · FITZPATRICK

# BERKSHIRE

## THEATRE GROUP

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**For Immediate Release, Please:**

### **Berkshire Theatre Group Announces Partnership With Local Service Organizations to Distribute Tickets to Irving Berlin's *White Christmas The Musical* As Part of its 7th Annual Holiday Extravaganza**

**Pittsfield, MA** – This holiday season as part of the 7th Annual Holiday Extravaganza, Berkshire Theatre Group (BTG) is partnering with local service organizations to donate complimentary tickets for distribution to their clients to BTG's production of *Irving Berlin's White Christmas The Musical* at The Colonial Theatre.

*Irving Berlin's White Christmas The Musical* is a timeless tale of joy and goodwill about a song-and-dance team putting on a show in a magical Vermont inn and falling for a stunning sister act in the process. With music and lyrics by **Irving Berlin** and a book by **David Ives** and **Paul Blake**, this show is full of dancing, laughter and some of the greatest songs ever written. The dazzling score features, "Blue Skies," "I Love a Piano," "How Deep is the Ocean?," "Count Your Blessings" and of course the unforgettable title song, "White Christmas."

BTG's Pittsfield Campus is located at 111 South Street, Pittsfield, MA. BTG's Berkshire Theatre Festival/Stockbridge Campus is located at 6 East Street, Stockbridge, MA.

#### **Irving Berlin's *White Christmas The Musical***

Based Upon the Paramount Pictures Film Written For the Screen by Norman Krasna, Norman Panama and Melvin Frank

Music and Lyrics by Irving Berlin

Book by David Ives and Paul Blake

at The Colonial Theatre  
December 2-23

**Community partners include:**

18 Degrees  
24/7 Dad Program  
Berkshire Dream Center  
Berkshire Immigrant Center  
Berkshire United Way  
Department of Children and Families  
Gladys Allen Brigham Community Center  
Pittsfield Public Schools  
Soldier On

**Safety Protocols**

Patrons must be fully vaccinated in order to attend this event. Patrons must present a photograph or physical vaccination card upon arrival to the theatre. This show is appropriate for school-aged children. Children ages 11 and under who are not fully vaccinated must provide proof of a negative COVID-19 PCR test taken within 72 hours of the performance start time or a negative COVID-19 antigen test taken within 6 hours of the performance start time. At home tests WILL NOT be accepted. This policy will be evaluated as recommendations are made by the CDC. If this policy changes patrons will be notified.

Masks are mandatory for all indoor events for all patrons regardless of age (unless eating or drinking in specified areas). No-contact scanning stations for tickets will be at the point of entry. Free-standing hand sanitizer stations will be placed at various locations throughout the spaces. Seating and surface areas are sanitized frequently using an electrostatic sprayer. Theatres have upgraded HVAC filters, added ozone-free NPB ionization and otherwise comply with all local and state safety requirements. A doctor/nurse will be on duty for all performances. Patrons who are not feeling well should contact BTG's box office to discuss rescheduling options.

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**About Berkshire Theatre Group**

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the oldest cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 11,000 Berkshire County school children annually. In July 2020, Berkshire Theatre was the first company in the United States to earn approval from Actors' Equity Association to produce a musical (*Godspell*) in the wake of the COVID-19 Pandemic.