

UNICORN · COLONIAL · FITZPATRICK
BERKSHIRE
THEATRE GROUP

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For immediate release, please: Wednesday, April 29

**Live Streamed Broadcast Musical Event
from Florence, Italy
HERSHEY FELDER as IRVING BERLIN
on May 10**

A Berkshire Theatre Group Benefit

Pittsfield, MA— Berkshire Theatre Group (BTG) presents a one-time-only, live-streamed broadcast musical event, live from Florence, Italy *Hershey Felder as Irving Berlin* as a Mother's Day special on Sunday, May 10 at 8pm. Tickets are \$50 per household, with fifty percent of proceeds benefiting BTG. Patrons will be able to stream on a smart TV, computer, smartphone or tablet. After the performance, audience members will be able to communicate directly with Felder, via text or online, in a post-show audience encore.

Once purchase is confirmed, patrons will receive a confirmation email, followed by a reminder email on the day prior to the event, with a viewing link and an instructive video demonstration for viewing on their device. Viewing will be available for an additional 72 hours post live performance.

Experience some of America's greatest songs in the context in which they were written. From "God Bless America," to "There's No Business Like Show Business," "Puttin' on

the Ritz,” “White Christmas,” “Always,” and so many more, in a musical event that has been performed in theatres throughout the nation and abroad.

Hershey Felder (Irving Berlin, Playwright) Named to *Time Magazine's* 2016 Top 10 Plays and Musicals, Hershey Felder has played over 5,000 performances of his self-created solo productions at some of the world's most prestigious theatres and has broken box office records consistently. *American Theatre Magazine* has said, “Hershey Felder is in a category all his own.” His shows include: *George Gershwin Alone* (Broadway's Helen Hayes Theatre, West End's Duchess Theatre); *Monsieur Chopin*; *Beethoven*; *Maestro (Leonard Bernstein)*; *Franz Liszt in Musik*, *Lincoln: An American Story*, *Hershey Felder as Irving Berlin*, *Our Great Tchaikovsky*, and *A Paris Love Story*. Hershey is the adaptor, director and designer for the internationally performed play-with-music *The Pianist of Willesden Lane* with Steinway artist Mona Golabek; producer and designer for the musical *Louis and Keely: 'Live' at the Sahara*, directed by Taylor Hackford; and writer and director for *Flying Solo*, featuring opera legend Nathan Gunn. Upcoming projects include the world premiere of *Anna and Sergei*, a play featuring the music of Sergei Rachmaninoff, and a new musical based on the award-winning book *Out on a Ledge* by Eva Libitzky. Hershey has operated a full-service production company since 2001. He has been a scholar-in-residence at Harvard University's Department of Music and is married to Kim Campbell, the first female Prime Minister of Canada.

Tickets may be purchased by calling (413) 997-4444 or online at www.BerkshireTheatreGroup.org. Ticket Offices are open Monday–Friday 10am-3pm, or on any performance day from 10am until curtain. All plays, schedules, casting and prices are subject to change.

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About Berkshire Theatre Group

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the oldest cultural organizations in the Berkshires. In 2010, under the leadership of Artistic Director and CEO Kate Maguire, the two organizations merged to form Berkshire Theatre Group (BTG). Berkshire Theatre Group's mission is to support wide ranging artistic exploration and acclaimed performances in theatre, dance, music and entertainment. Every year, BTG produces and presents performances to over 68,000 attendees and, through our Educational Program, serves over 13,000 Berkshire County schoolchildren annually. BTG's celebrated stages reflect the history of the American theatre; they represent a priceless cultural resource for the community.