

UNICORN · COLONIAL · FITZPATRICK

# BERKSHIRE

## THEATRE GROUP

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### **Berkshire Theatre Group Offers Two New Ticket Programs**

**Pittsfield, MA**– Berkshire Theatre Group is pleased to announce two new ticket programs: **BTG Community Partnerships** and **BTGy**. Through the two programs, BTG offers lower priced ticket options to performances and welcomes the Berkshire County community to experience the joy and wonder of live theatre and the performing arts on its stages.

**BTG Community Partnerships** works with several local organizations that serve low-income residents of Berkshire County. In this partnership, tickets to BTG's 86<sup>th</sup> summer theatre season are offered at a reduced rate of \$10 after opening night and free tickets to preview performances, subject to availability.

**BTGy** is a youth outreach initiative aimed toward youth 25 years of age and younger. This program offers patrons tickets to BTG's summer theatre productions for ½ of a regular priced ticket and 10% of BTG's presented shows (some restrictions apply).

To join BTGy please contact the BTG Ticket Office at 111 South Street, Pittsfield by calling [413-997-4444](tel:413-997-4444). The Ticket Office is open Monday-Friday 10am-5pm, Saturdays 10am-2pm or on any performance day from 10am until curtain. Tickets for BTGy are subject to availability and proof of age.

Summer theatre productions eligible for the BTG Community Partnerships and BTGy programs include:

*The Mystery of Irma Vep*: June 24 – July 19

*A Little Night Music*: June 30 – July 19

*Benefactors*: July 9 – July 26

*Cedars*: July 23 – August 9

*Design for Living*: July 30 – August 16

*A Hatful of Rain*: August 13 – August 30

*A Lover's Tale*: August 23 – August 30

*POE*: October 2 – October 26

Presented shows eligible for the BTGy initiative include:

Peter Schickele: 7/26

Irish Rovers: 8/21

Classic Albums Live Performs Abbey Road: 9/6

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## **About Berkshire Theatre Group**

The Colonial Theatre, founded in 1903, and Berkshire Theatre Festival, founded in 1928, are two of the oldest cultural organizations in the Berkshires. Having united in November of 2010 under the leadership of Artistic Director and CEO Kate Maguire, these two institutions are providing the Berkshires and beyond with the finest in live theatre, music, dance and the visual arts on five stages in Stockbridge, MA and Pittsfield, MA. The Fitzpatrick Main Stage (400 seats), cataloged by the National Register of Historic Places, was originally designed and built by Stanford White as the Stockbridge Casino in 1888. The intimate Unicorn Theatre (122 seats) is a home for emerging artists and new theatrical ideas. The Colonial in Pittsfield (780 seats) re-opened in August of 2006, following a \$21 million restoration, and boasts pristine acoustics, classic gilded age architecture and state-of-the-art technical systems. BTG also performs at the outdoor Neil Ellenoff stage, located on the grounds of BTF in Stockbridge, and at The Garage, a music venue located in the lobby of The Colonial. BTG serves over 100,000 patrons per year and reaches over 17,000 students through its educational and outreach programs. For more information on BTG call (413) 448-8084. To purchase tickets, call (413) 997-4444 or go online to [www.BerkshireTheatreGroup.org](http://www.BerkshireTheatreGroup.org).